

Dr Clodagh Miskelly

clodaghmiskelly@gmail.com

+44 (0) 7733 405 400

Profile

A **researcher and evaluator with two decades** of experience working with the public and charitable sector. A strong **track record in designing approaches to evaluating and learning from complex and sensitive work**, including peacebuilding. That includes ten years' experience of **coordinating interdisciplinary teams on multi-country research, communication and evaluation projects** and in the design and management of multi-site research projects. Extensive work in **research and communication processes** for and with seldom heard groups to address sensitive issues.

Wide-ranging experience in the **design, management and delivery of tailored consultancy** on the ethics of representation and participation; the role of culture in development and social change; and public engagement and co-production.

Experience in a wide range of sectors including conflict transformation and peacebuilding; sexual health and rights; public health; migration; public engagement; advocacy; cohesion; children and young people; disability; ICT for development; urban planning; and citizenship education.

Relevant Employment

November 2016 – November 2018. Impact and Evidence Manager, British Red Cross (BRC), UK.

- coordinated development of a new strategy for BRC International Directorate including designing process for co-developing theories of change and developing MEL framework designed approach to and lead writer for international sections of BRC's first impact report
- managed Impact and Evidence team with responsibility for impact reporting, strategic MEL, organisational learning and , gender and inclusion mainstreaming.
- commissioning independent evaluations and undertaking evaluations with strategic relevance.

August 2014 – October 2016. Head of Monitoring, Evaluation and Learning (previously Manager), Conciliation Resources (CR), UK

Led all aspects of planning, monitoring, evaluation and learning (PMEL) including:

- CR's annual planning process including ensuring that evaluation and monitoring findings inform programme design and planning
- continued development and management of existing PMEL systems, including commissioning and implementing a bespoke monitoring and reporting tool
- commissioning external evaluations, and supporting or leading internal evaluations and reviews
- skills development for staff and partner organisations including training, coaching and mentoring
- incorporating strategic priorities into programme design including Value for Money
- development and delivery of organisation wide learning ensuring that evidence informs practice
- working with the fundraising and communication teams to ensure compliance to CR and donor standards in evaluation and monitoring and to communicate information about our impact
- organisational reporting to strategic donors.

February 2013 – May 2014. Senior Research Fellow (part-time), School of Design, Northumbria University, UK

Coordinated and led on research methods and outputs for Reverent Actions (AHRC Connected Communities programme) and Design for Sharing (EPSRC Digital Economy Social Sustainability Network). Designed and coordinated project activities with teams of academics and social activists.

April 2011 – January 2013. Senior Advisor, Panos London, UK

Primary responsibility for developing Panos London's knowledge, practice and expertise in the fields of information communication technology, social media and public engagement. Designed and developed and evaluated participatory communication and research programmes.

April 2009 – March 2012. Project Manager (part-time), Beyond Consultation, Panos London, UK

Feb 2007 – July 2008 Network and Knowledge Coordinator, Creative Exchange UK

Feb 2002 – April 2006, Post-doctoral Research Associate, University of the West of England, Bristol, UK

Dr Clodagh Miskelly

Consultancy – since 2006

Design, management and evaluation of communication and research projects. Clients are international NGOs and public and private sector organisations, including Wellcome Trust; International Federation of Red Cross and Red Crescent; Global Fund for Children; Panos London; Save the Children UK; UK National Health Service; Digital Cultures Research Centre, Bristol; Watershed Media Centre, Bristol; Practical Action Consulting; Oral Testimony Works/IPPF.

Example consultancy projects:

'Trust me I'm a Scientist' (2013). Wellcome Trust's Fifth International Engagement Workshop, UK

Collaborative design, facilitation and documentation of a four-day workshop with the Wellcome Trust's Major Overseas Programmes to explore the role of trust in public engagement with science research.

Produced a report exploring key issues regarding trust in public engagement with biomedical research.

Oral Testimony Training (2013). Oral Testimony Works/IPPF/National Network of Associations of People Living with HIV/AIDS (RENSIDA), Mozambique

Trained Mozambican HIV activists with no prior research experience to conduct and document in depth biographical interviews as part of the Stigma Index Project, which provides a tool that detects and measures changing trends in relation to stigma and discrimination experienced by people living with HIV. <http://www.stigmaindex.org/>. The interviews complement survey data intended to address stigma through national and international policy influencing and media campaigns.

Depicting Injustice (2010). Save the Children (SCF), UK

Gaza Strip, Palestine; Delhi, India; Dadaab Refugee Camp, Kenya; Mazar I Sharif, Afghanistan

This ground-breaking research project investigated how the subjects of photography for humanitarian organisations feel about their depiction and the use of these photographs. I designed the qualitative research methodology, including methods designed specifically to work with children; recruited and supported local research teams; piloted and conducted field research in Gaza; analysed results; and produced a research report (embargoed) which led to revisions of SCF communication policies.

The Bristol Project (2008-2010). North Bristol NHS Trust with Brook Lapping Productions, Bristol, UK.

Designed and led a participatory communication and research process with young people with cognitive and emotional communication difficulties (such as Aspergers Syndrome) who researched and co-produced a 20 minute film about the experiences and needs of young people with speech, language and communication needs. *The Bristol Project* is used for training and awareness-raising for teachers, therapists and trainees.

The Gathering (2008). International Federation of Red Cross and Red Crescents, Mali.

Designed and delivered a four-day participatory communication workshop for international youth volunteers from International Federation of Red Cross and Red Crescents as part of the Youth as Agents of Behavioural Change (YABC) project. Co-produced a 20 minute film about the YABC approach. http://www.digitalstorytelling.org.uk/projects/gathering_stories/

Destination Unknown (2008). African HIV Policy Network with Panos London. UK, Zambia, Zimbabwe

Designed and delivered awareness raising campaign with African Migrants living with HIV in the UK and at risk of deportation to countries where they would not receive treatment. Participants produced digital stories about their experiences as migrants living with HIV. I also commissioned photography and stories in Zambia and Zimbabwe with people who had been deported. The resulting exhibition and films were used to raise awareness at EU, UK and Scottish parliaments and in individual asylum hearings.

L8R (2006-2009). Hi8us South, UK

L8R was the first online interactive educational drama on British television. As content producer I developed and tested content devised with young people across this multi-platform project. I contributed to the BAFTA award winning redesign of the project website which was informed by an independent evaluation I carried before joining the L8R development. L8R, which focused on sex, relationships and life skills, was used in schools and youth facilities across the UK.

Dr Clodagh Miskelly

Education

- 2004 - 2005 Post Graduate Certificate, Translation, University of the West of England, UK
1996 - 2002 PhD, Community Information Systems, University of the West of England, UK
1993 - 1994 MA, Television for Development, University of Southampton, UK
1989 - 1993 BA Comb Hons, French and Drama, Goldsmiths' College, University of London, UK

Additional training and skills

Languages: English Mother-tongue, Fluent French (qualified translator).

Extensive experience of using and training with Microsoft Office, Dreamweaver, Photoshop, Premiere, Sony Vegas, Audacity and a range of other creative digital media tools including social media and location-sensitive and mobile media applications.

Training courses:

- Reflecting on Peace Practice II, CDA Collaborative Learning Projects (2015)
- Hostile Environments Personal Security Training (one week), Clarity Security Training (2014)
- Project and Programme Thinking Skills training course with CIDT, University of Wolverhampton (2012)

Country experience: Benin, Burkina Faso, Cote d'Ivoire, Democratic Republic of Congo, Ethiopia, France, Gaza, Germany, Guinea, India, Kenya, Lesotho, Mali, Mozambique, Philippines, Senegal, Sierra Leone, South Sudan, UK.

Nationality: holder of British and Irish passports

Referee

For a reference please contact:

Dr Teresa Dumasy

Director of Policy and Learning

Conciliation Resources

tdumasy@c-r.org

Dr Clodagh Miskelly

Selected Publications

- Light, A. & Miskelly, C. (2014) Design for Sharing, <https://designforsharingdotcom.files.wordpress.com/2014/09/design-for-sharing-webversion.pdf>
- Miskelly, C. & Vincent, R. (2014) Trust Me I am a Scientist: Exploring the role of trust within international health research, Wellcome Trust, London.
http://www.wellcome.ac.uk/stellent/groups/corporatesite/@msh_grants/documents/web_document/wtp057474.pdf
- Johnson, V., Leach, B., Beardon, H., Covey, M & Miskelly, C. (2013) Love, Sex and Young People: Learning from our peer educators how to be a youth-centred organisation, London: IPPF
http://ippf.org/sites/default/files/ippf_lsr-yp_full_020813.pdf
- Vincent, R. & Miskelly C. (2012) Beyond Consultation: a guide for health commissioners. How staff and service users can work together to, improve health services, Panos London,
<http://panos.org.uk/resources/beyond-consultation-a-guide-for-commissioners/>
- Miskelly, C. (2012) Designing technology with girls in mind. Panos London blog for International Women's Day
<http://panos.org.uk/2012/03/08/designing-technology-with-girls-in-mind/>
- Miskelly, C., Fleuriot, C. & Dovey, J. (2012) Keeping in Touch: a Connected Communities scoping review report. <http://www.dcrc.org.uk/category/blog-tags/keeping-touch>
- Fleuriot, C., Miskelly, C. and Knowle West Media Centre (2012) Keeping in Touch: a handbook for community social media. <http://www.kwmc.org.uk/media/files/002492.pdf>
- Vincent, R. & Miskelly, C. (2011) Beyond consultation: participatory communication with young African men and women to co-design HIV and sexual health services in London, IAMCR 2011 - Istanbul, Turkey, 13 - 17 July 2011
- Beardon, H., Miskelly, C., Kurtz, C., Singh, J. & McAusland R. (2011) Telling stories: who makes sense of participatory communication? In PLA Notes. No.63 <http://pubs.iied.org/pdfs/14606IIED.pdf>
- Miskelly, C. (2011) 'Issues and assumptions of participatory research with adolescents with speech, language and communication needs' in Roulstone, S.& McLeod, S. (Editors) *Listening to children and young people with speech language and communication needs*. J&R Press
- Roulstone, S. & Miskelly, C. (2011) 'Producing a film as a means of listening to young people' in Roulstone, S.& McLeod, S. (Editors) *Listening to children and young people with speech language and communication needs*. J&R Press
- Miskelly, C. (2009) 'Engaging culture for effective responses to HIV/AIDS' in *Bulletin of Medicus Mundi Switzerland*, no.113; http://www.medicusmundi.ch/mms/services/bulletin/bulletin113_2009/chapter1/22.html
- Panos London (2009) How can complexity theory contribute to more effective development and aid evaluation? Report of a dialogue on complexity and aid hosted by Panos London and IKM Emergent. http://panos.org.uk/wp-content/files/2011/03/Panos_London_Complexity_and_Evaluation_dialogueCK5gVc.pdf
- Miskelly, C. (2009) A Snapshot of Life, Rhodes Journalism Review, No. 29, Oct 2009 Miskelly, C. et al. (2008) HIV/AIDS: The Creative Challenge Briefing papers
- Marsh, M., Vincent, R., Miskelly, C. & Gould H. (2008) The "Affectiveness" of culture: Exploring the role of emotion in cultural approaches to HIV and AIDS communication, paper presented at IAMCR 2008
- Light, A., Miskelly, C. & Thompson, S. (2008) An analysis of building habitat with networked tools in Proceedings of the 20th Australasian Conference on Computer-Human Interaction: Designing for Habitus and Habitat, OZCHI; Vol. 287.
- Light, A. & Miskelly, C. (2008) Brokering between heads and hearts: an analysis of designing for social change in *Undisciplined! Design Research Society Conference 2008*, Sheffield Hallam University, Sheffield, UK.
- Miskelly, C. (2007) 'Now or L&R: Online participatory drama' in Dowmunt et al (Eds.) *Inclusion Through Media*; University of London: Goldsmiths.
- Miskelly, C. & Fleuriot, C. Layering community media in place, in *Digital Creativity*, 17(3), 2006, 163--173. Beeson I. & Miskelly, C. (2005) "Digital Stories of Community: Mobilization, Coherence & Continuity", *Media in Transition 4: The Work of Stories*, MIT, Cambridge, US, May.
- Miskelly, C., Cater, K., Fleuriot, C., Williams, M. & Wood, L. (2005). Locating story: collaborative community based located media production. *Media in Transition: the work of stories*. MIT [online] <http://web.mit.edu/comm-forum/mit4/papers/miskelly.pdf>